EXPOLEADS *mobile*

Take Your Lead Retrieval Beyond the Trade Show Floor
Lead retrieval just got easier

ExpoLeads Mobile is the newest addition to ExpoTools' robust suite of lead retrieval and attendee tracking solutions. This versatile app enables trade show exhibitors to capture, qualify and follow up on leads or surveys directly from their smart phones or tablets, and then securely access this data in real time from any location.

Convenience
Exhibitors can use their own Smartphones or tablets to capture leads instead of renting traditional scanning equipment. The app can be downloaded for free from iTunes or the Google Play store at any time and the access code can be purchased for each event as needed.

Anytime Anywhere
With , not only can exhibitors capture leads on the trade show floor – they can use their mobile devices to capture leads anywhere they encounter attendees, such as at their hotels, social functions, on shuttle buses, etc.
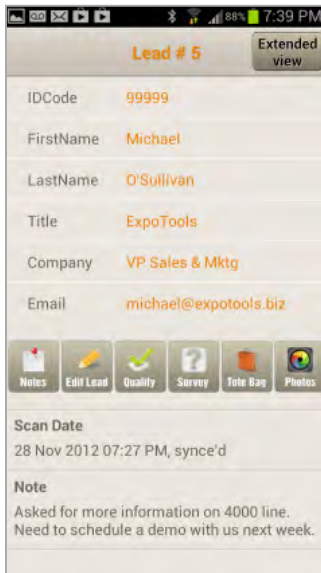
Easy Data Capture
Exhibitors can choose the lead retrieval method that works best for them at the time, whether it involves scanning a barcode on an attendee's badge or simply entering the attendee's ID number during a conversation.
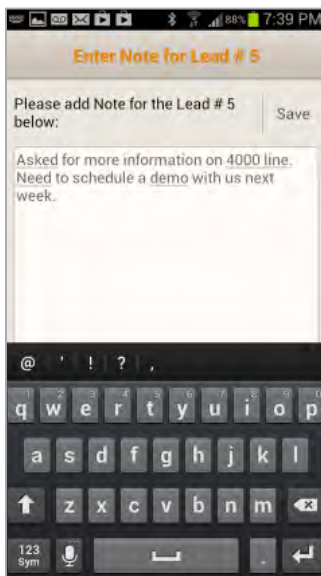
Cloud-Based Storage
All scans are safely stored and backed up on the device and in the cloud and can be accessed via a secure, web-based portal (requires active internet connection or data plan).

Powered by **ExpoTools** Event Technology

ExpoTools' ExpoLeads Mobile

See all the important contact information and controls on one screen.

Along with qualifiers, you can add free-form notes to facilitate accurate follow-up after the event.

Detailed Data Capture

With ExpoTools Mobile, it's easy to add custom qualifiers such as "ready to purchase" or "follow up in two months" as well as personalized freeform notes. Exhibitors can even attach a picture of the prospect or their business card or other information to the lead so they can refer to it during follow-up.

Survey Capabilities

This versatile app can also turn a Smartphone or tablet into a robust surveying tool able to handle questions with single choice, multiple choice or open text responses. The results can be tracked and accessed via a web-based portal and questions or responses can be added or updated on the fly, either from the device or from the web-portal.

Robust Search and Reporting

The app's built-in search function makes it easy to locate, view and update specific leads, and its comprehensive web based reporting and data export tools enable users to manage and analyze results right from the event.

Wide Device Compatibility

ExpoLeads Mobile is compatible with iPhones, iPads, Android phones and Android tablets.

Best of all, ExpoLeads Mobile is easy to use, so exhibitors can get "up and running" quickly. It's easy to get started. Visit **www.ExpoTools.biz/mobile** or email us at **mobile@expotools.biz** today.

www.ExpoTools.biz/mobile   770-726-9765